



GRANDE SPIRIT FOUNDATION

STRATEGIC PLAN

2025-2030
GOALS, STRATEGIES

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WHY PLAN?



In 2025 the Grande Spirit Foundation Board of Directors met in Grande Prairie, Alberta to establish the Foundation's Strategic Plan.

This Plan is the result of these meetings and this will guide the Foundation's direction for the next several years for the region.

This Plan forms the basis for the operating and capital plans plus the needs of our residents, our staff, our volunteers, our visitors and our numerous stakeholders.

Strategic Planning is a process of reviewing an organization's Mission, Vision and Values plus defining its Strategies, Goals and Plans for years to come. This assists in allocating human and financial resources in pursuit of the direction agreed to.

Such planning is an opportunity to review and establish appropriate tracking mechanisms such as Key Performance Indicators to ensure the Foundation is tracking against the Plan plus adhering to the best practices in Alberta and Canada.

The board reviews and updates this plan annually and will continue to adapt to changing circumstances and will continue to keep our stakeholders informed.

The Board is pleased to be able to share this Plan with everyone.



OUR MISSION



We provide quality housing that serves the needs of our seniors, families and individuals.

OUR VISION



A place to call home for those in need.



OUR VALUES



We believe everyone should be treated with dignity, compassion and respect.

We aspire to the highest standard of integrity, honesty and professionalism.

We use a common-sense approach to encourage a positive and safe environment for all residents, staff, volunteers and visitors.

We value the significant contribution of our staff who help accommodate the needs of our residents.



PLEASANT VIEW LODGE SPIRIT RIVER



OUR SERVICES AND FACILITIES

FAMILY HOUSING

Spirit River
Beaverlodge
Wembley
Clairmont
Sexsmith
Grande Prairie

SUPPORTIVE HOUSING FOR SENIORS

(Full-Service Lodge and Enhanced Apartments)

Lakeview, Clairmont
Pleasant View,
Spirit River
Wild Rose Villas,
Grande Prairie

SENIORS LODGES

(Full Support Services)

Pioneer Lodge,
Grande Prairie
Heritage Lodge,
Grande Prairie
Wild Rose Manor,
Grande Prairie

(Support Services, Continuing Care, Secure Continuing Care)

Pleasant View Lodge,
Spirit River

PROVINCIALY OWNED SENIORS SELF-CONTAINED

(Independent Living)

Aurora Court, Grande Prairie	DeBolt
James Manor, Grande Prairie	Summerset Manor, Eggleham
Dieppe Manor, Grande Prairie	Sunset Homes, Sexsmith
Amisk Court, Beaverlodge	Sunshine Plaza, La Glace
Dr. Law Manor, Spirit River	Martin Hein Court, Wembley
Rose Haven Manor, Spirit River	Bezanson Cottages, Bezanson
Potter Villa, Rycroft	Amisk Court, Beaverlodge
Poplar Ridge, Wanham	



OUR STRATEGIC PILLARS

2025-2030 STRATEGIES



Our Plan has four Strategic Pillars that guide us in our commitment to providing quality services and innovative supportive housing options.

Strategic Pillar 1: Advocacy

GOAL: The Grande Spirit Foundation will advocate with our neighbours, the business community, our region, the Government of Alberta and the Government of Canada to help grow our housing inventory.

Strategic Pillar 2: Partnerships

GOAL: The Grande Spirit Foundation will strengthen our partnerships with numerous stakeholders that will result in growth of the Foundation units to help meet the current demand.

Strategic Pillar 3: Sustainable Growth

GOAL: The Grande Spirit Foundation will grow by implementing numerous improved planning approaches including asset planning, financial planning, together with partnerships and advocacy.

Strategic Pillar 4: Governance & Service Delivery

GOAL: The Grande Spirit Foundation will improve our governance and delivery of services by continuing our board and operational policy development and continuously improve our monitoring of performance through our tools of employee and resident satisfaction surveys.

LAKEVIEW CLAIRMONT



OUR STRATEGIC PILLARS

2025-2030 IMPLEMENTATION



Strategic Pillar 1: Advocacy

GOAL: The Grande Spirit Foundation will advocate with our neighbours, the business community, our region, the Government of Alberta and the Government of Canada to help grow our housing inventory.

Strategies to help achieve our goal:

- ➔ We will advocate with the Government of Alberta to assist with funding that will help increase our regional non-market housing supply
- ➔ We will advocate with the Government of Canada to assist with funding that will help increase our regional non-market housing supply
- ➔ We will review the potential for improved interaction with Rural Municipalities Association (RMA), Alberta Municipalities (AM), Alberta Continuing Care Association (ACCA) and Alberta Seniors & Community Housing Association (ASCHA)
- ➔ We will advocate for increasing resources and accommodations that will improve the continuing care for our region
- ➔ We will work with post-secondaries to improve the skill base in the region to better support our growing needs



OUR STRATEGIC PILLARS

2025-2030 IMPLEMENTATION



Strategic Pillar 2: Partnerships

GOAL: The Grande Spirit Foundation will strengthen our partnerships with numerous stakeholders that will result in growth of the Foundation units to help meet the current demand.

Strategies to help achieve our goal:

- We will implement partnerships to help projects proceed
- We will explore options for borrowing to help increase the non-market housing stock
- We will continue to explore P-3 opportunities that helps with our growth, while remaining true to our mission
- We will explore where there are housing gaps and land opportunities within the municipalities where there are high needs
- We will continue to explore means to fill the housing gap that the private sector is not filling



FAMILY HOUSING
SMITH DEVELOPMENT, GRANDE PRAIRIE



FAMILY HOUSING
FOUR PLEX, SEXSMITH



OUR STRATEGIC PILLARS

2025-2030 IMPLEMENTATION



Strategic Pillar 3: Sustainable Growth

GOAL: The Grande Spirit Foundation will grow by implementing numerous improved planning approaches including asset planning, financial planning, together with partnerships and advocacy.

Strategies to help achieve our goal:

- ➔ We will focus short term on affordable rental units to address the regional shortage
- ➔ We will focus medium term on the housing needs for seniors with the number of seniors in the region increasing
- ➔ We will look longer term to implement mixed (market and non-market) housing models, while staying true to our mission
- ➔ We will investigate innovative ideas in home building and new implementation models that arise from time to time
- ➔ We will investigate a variety of financial management strategies to assist in operations and growth
- ➔ We will develop a long term asset management strategy that ensures sustainability of our assets
- ➔ We will explore concepts for capital requisitioning



OUR STRATEGIC PILLARS

2025-2030 IMPLEMENTATION



Strategic Pillar 4: Governance & Service Delivery

GOAL: The Grande Spirit Foundation will improve our governance and delivery of services by continuing our board and operational policy development and continuously improve our monitoring of performance through our tools of employee and resident satisfaction surveys.

Strategies to help achieve our goal:

- We will explore policies regarding mixed market and non-market housing models that may be appropriate for the organization
- We will incorporate within the financial and asset management models, the life expectancy and replacement needs of older facilities
- We will work with the Government of Alberta to ensure capital maintenance repair requirements are incorporated into the annual business plans
- We will explore policies regarding flexible building models with changing demographics, demands and desires to ensure the housing models are able to adapt





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